## Cambodia 2020 Annual Research: Key Highlights

### Global Data 2019

<table>
<thead>
<tr>
<th>Total GDP Contribution</th>
<th>Jobs Globally (1 in 10 jobs)</th>
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</thead>
<tbody>
<tr>
<td>10.3%</td>
<td>330mn</td>
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While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

### Cambodia 2019 Key Data

#### Contribution of Travel & Tourism to GDP

26.4% of total economy

Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

+8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

#### Contribution of Travel & Tourism to Employment

2,371.1 jobs (000’s)

(26.4% of total employment)

#### International Visitor Impact

KHR22,020.3bn

In visitor spend (32.9% of total exports) (USD5,454.2MN)

### Inbound Arrivals

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
Rest of World 40%

### Outbound Departures

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
Rest of World 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020