# Cambodias 2020 Annual Research: Key Highlights

## Global Data 2019

- **10.3%**
  - Total GDP contribution
- **330 Mn**
  - Jobs globally (1 in 10 jobs)

### Contribution of Travel & Tourism to GDP

- **26.4%** of total economy

### Contribution of Travel & Tourism to Employment

- **2,371.1** jobs (000’s)
  - (26.4% of total employment)

### International Visitor Impact

- **KHR 22,020.3 Mn**
  - in visitor spend (32.9% of total exports)
  - (USD 5,454.2 Mn)

## Cambodia 2019 Key Data

### Inbound Arrivals

1. **China 24%**
2. **Viet Nam 15%**
3. **Laos 8%**
4. **Thailand 7%**
5. **South Korea 6%**
6. **Rest of World 40%**

### Outbound Departures

1. **Thailand 53%**
2. **Taiwan, China 16%**
3. **Viet Nam 12%**
4. **China 5%**
5. **Malaysia 4%**
6. **Rest of World 10%**

## Sector Characteristics (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020