## CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

**10.3%**

Total GDP contribution

**330MN**

Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 0%
- Agriculture: 0%
- Travel & Tourism: 5%
- Retail: 4%
- Financial Services: 10%

### CAMBODIA 2019 KEY DATA

**26.4% of total economy**

Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**+8.6%**

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**2,371.1 jobs (000’s)**

(26.4% of total employment)

**KHR22,020.3 BN**

in visitor spend (32.9% of total exports) (USD5,454.2MN)

### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>LEISURE SPENDING</th>
<th>BUSINESS SPENDING</th>
<th>DOMESTIC SPENDING</th>
<th>INTERNATIONAL SPENDING</th>
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<tbody>
<tr>
<td>64%</td>
<td>36%</td>
<td>23%</td>
<td>77%</td>
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1. All values are in constant 2019 prices & exchange rates

As reported in March 2020

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO