**CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

## GLOBAL DATA 2019

1. All values are in constant 2019 prices & exchange rates.
2. As reported in March 2020.

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.3%</td>
<td>Total GDP contribution</td>
</tr>
<tr>
<td>330MN</td>
<td>Jobs globally (1 in 10 jobs)</td>
</tr>
</tbody>
</table>

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>15%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

## CAMBODIA 2019 KEY DATA

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **26.4% of Total Economy**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1 JOBS (000's)**
  - (26.4% of total employment)

### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

## INBOUND ARRIVALS

- 1. **CHINA 24%**
- 2. **VIET NAM 15%**
- 3. **LAOS 8%**
- 4. **THAILAND 7%**
- 5. **SOUTH KOREA 6%**
- **REST OF WORLD 40%**

## OUTBOUND DEPARTURES

- 1. **THAILAND 53%**
- 2. **TAIWAN, CHINA 16%**
- 3. **VIET NAM 12%**
- 4. **CHINA 5%**
- 5. **MALAYSIA 4%**
- **REST OF WORLD 10%**

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

## SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Spending Type</th>
<th>Leisue Spending</th>
<th>Business Spending</th>
<th>Domestic Spending</th>
<th>International Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>64%</td>
<td>36%</td>
<td>23%</td>
<td>77%</td>
</tr>
</tbody>
</table>

1All values are in constant 2019 prices & exchange rates.
As reported in March 2020.