# CAMBODIA
## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

**10.3%**  
Total GDP contribution

**330 MN**  
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

### CAMBODIA 2019 KEY DATA

**26.4% OF TOTAL ECONOMY**  
Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**+8.6%**  
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**2,371.1 JOBS (000’s)**  
(26.4% of total employment)

**KHR22,020.3 BN**  
in visitor spend (32.9% of total exports)  
(USD5,454.2MN)

### INBOUND ARRIVALS

1. **CHINA 24%**  
2. **VIET NAM 15%**  
3. **LAOS 8%**  
4. **THAILAND 7%**  
5. **SOUTH KOREA 6%**  
**REST OF WORLD 40%**

### OUTBOUND DEPARTURES

1. **THAILAND 53%**  
2. **TAIWAN, CHINA 16%**  
3. **VIET NAM 12%**  
4. **CHINA 5%**  
5. **MALAYSIA 4%**  
**REST OF WORLD 10%**

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**  
  64%  
  36%

- **BUSINESS SPENDING**  
  23%

- **DOMESTIC SPENDING**  
  77%

- **INTERNATIONAL SPENDING**

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1All values are in constant 2019 prices & exchange rates  
As reported in March 2020