**CAMBODIA**
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **Total GDP contribution**: 10.3%
- **Jobs globally (1 in 10 jobs)**: 330\text{MN}

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

Source: Oxford Economics, national sources and UNWTO

### CAMBODIA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **Total T&T GDP = KHR28,706.28N (USD7,110.2MN)**

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1 JOBS (000’s)**
  (26.4% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3 BN**
  in visitor spend (32.9% of total exports)
  (USD5,454.2MN)

### INBOUND ARRIVALS

1. **CHINA 24%**
2. **VIET NAM 15%**
3. **LAOS 8%**
4. **THAILAND 7%**
5. **SOUTH KOREA 6%**
   **REST OF WORLD 40%**

### OUTBOUND DEPARTURES

1. **THAILAND 53%**
2. **TAIWAN, CHINA 16%**
3. **VIET NAM 12%**
4. **CHINA 5%**
5. **MALAYSIA 4%**
   **REST OF WORLD 10%**

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 64%
- **BUSINESS SPENDING**: 36%
- **DOMESTIC SPENDING**: 23%
- **INTERNATIONAL SPENDING**: 77%

1All values are in constant 2019 prices & exchange rates

As reported in March 2020