# CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

## GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

### While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

### 1 in 4 net new jobs were created by Travel & Tourism over the last five years**

### Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Mining</td>
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<tr>
<td>Automotive</td>
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<tr>
<td>Agriculture</td>
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<tr>
<td>Travel &amp; Tourism</td>
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<td>Retail</td>
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<td>Financial Services</td>
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## CAMBODIA 2019 KEY DATA

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2BN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 jobs (000's)**
  - (26.4% of total employment)

- **KHR22,020.3bn**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2BN)

## INBOUND ARRIVALS

1. CHINA 24%
2. VIETNAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
6. REST OF WORLD 40%

## OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIETNAM 12%
4. CHINA 5%
5. MALAYSIA 4%
6. REST OF WORLD 10%

**Note:** Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

## SECTOR CHARACTERISTICS (2019)

- **Leisure spending**: 64%
- **Business spending**: 36%
- **Domestic spending**: 23%
- **International spending**: 77%

\(^1\)All values are in constant 2019 prices & exchange rates
As reported in March 2020