### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data). Share of total economy GDP**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td></td>
</tr>
<tr>
<td>Automotive</td>
<td></td>
</tr>
<tr>
<td>Agriculture</td>
<td></td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td></td>
</tr>
<tr>
<td>Retail</td>
<td></td>
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<tr>
<td>Financial Services</td>
<td></td>
</tr>
</tbody>
</table>

#### CAMBODIA 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **26.4%** of total economy
- Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**2,371.1 JOBS (000's)**

- (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **KHR22,020.3 BN** in visitor spend (32.9% of total exports)
- (USD5,454.2MN)

### INBOUND ARRIVALS

1. **CHINA 24%**
2. **VIET NAM 15%**
3. **LAOS 8%**
4. **THAILAND 7%**
5. **SOUTH KOREA 6%**
6. **REST OF WORLD 40%**

### OUTBOUND DEPARTURES

1. **THAILAND 53%**
2. **TAIWAN, CHINA 16%**
3. **VIET NAM 12%**
4. **CHINA 5%**
5. **MALAYSIA 4%**
6. **REST OF WORLD 10%**

#### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Spending Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure Spending</td>
<td>64%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>36%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>23%</td>
</tr>
<tr>
<td>International Spending</td>
<td>77%</td>
</tr>
</tbody>
</table>

1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020