While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SOUTH AFRICA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
- 7.0% of total economy
- Total T&T GDP = ZAR354.9BN (USD24.6BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
- 1,483.2 Jobs (000's)
  (9.1% of total employment)

INTERNATIONAL VISITOR IMPACT
- ZAR129.9 BN in visitor spend (8.6% of total exports)
  (USD9.0BN)

INBOUND ARRIVALS
- 1. ZIMBABWE 20%
- 2. LESOTHO 17%
- 3. MOZAMBIQUE 13%
- 4. ESWATINI 9%
- 5. BOTSWANA 7%
- REST OF WORLD 34%

OUTBOUND DEPARTURES
- 1. MOZAMBIQUE 21%
- 2. LESOTHO 13%
- 3. BOTSWANA 10%
- 4. ESWATINI 9%
- 5. ZIMBABWE 7%
- REST OF WORLD 40%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 55%
- INTERNATIONAL SPENDING: 45%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020