While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

SLOVENIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.9% OF TOTAL ECONOMY

Total T&T GDP = EUR4,930.4MN (USD5,497.8MN)

-2.3%

2019 Travel & Tourism GDP growth vs +2.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

92.5 JOBS (000's)

(10.3% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR2,862.9 MN

in visitor spend (6.2% of total exports)

(USD3,192.4MN)

INBOUND ARRIVALS

- 1. ITALY 15%
- 2. GERMANY 11%
- 3. AUSTRIA 9%
- 4. CROATIA 5%
- 5. NETHERLANDS 4%
- REST OF WORLD 56%

OUTBOUND DEPARTURES

- 1. CROATIA 47%
- 2. ITALY 10%
- 3. FRANCE 6%
- 4. AUSTRIA 6%
- 5. GERMANY 4%
- REST OF WORLD 27%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 83%
- BUSINESS SPENDING 17%
- DOMESTIC SPENDING 34%
- INTERNATIONAL SPENDING 66%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020