CAMBODIA  
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- 10.3% Total GDP contribution
- 330 MN Jobs globally (1 in 10 jobs)
- 2.5% Travel & Tourism contribution
- 3.5% Employment growth
- 4 net new jobs were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data)

CAMBODIA 2019 KEY DATA

- **26.4%** of total economy
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
- +8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth
- **2,371.1** jobs (000's)
  - (26.4% of total employment)
- KHR22,020.3 BN in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 23%
- INTERNATIONAL SPENDING 77%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020