## CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**: Total GDP contribution
- **2.5%**: Travel & Tourism contribution to GDP compared to 3.5% growth in the global economy
- **330 MN**: Jobs globally (1 in 10 jobs)
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

### CAMBODIA 2019 KEY DATA

- **26.4% of Total Economy**: Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
- **2,371.1 Jobs (000’s)**: (26.4% of total employment)
- **KHR22,020.3 BN**: in visitor spend (32.9% of total exports) (USD5,454.2MN)

### INBOUND ARRIVALS

1. **CHINA 24%**
2. **VIET NAM 15%**
3. **LAOS 8%**
4. **THAILAND 7%**
5. **SOUTH KOREA 6%**
6. **REST OF WORLD 40%**

### OUTBOUND DEPARTURES

1. **THAILAND 53%**
2. **TAIWAN, CHINA 16%**
3. **VIET NAM 12%**
4. **CHINA 5%**
5. **MALAYSIA 4%**
6. **REST OF WORLD 10%**

### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020
3. Data are average shares over the 2016-2018 period
4. Source: Oxford Economics, national sources and UNWTO

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Note: Data are average shares over the 2016-2018 period.