While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

INBOUND ARRIVALS

- 1. DEM REP OF CONGO 61%
- 2. BURUNDI 10%
- 3. KENYA 7%
- 4. UGANDA 3%
- 5. UNITED STATES 3%
- REST OF WORLD 16%

OUTBOUND DEPARTURES

- 1. UGANDA 78%
- 2. TANZANIA 8%
- 3. DEM REP OF CONGO 5%
- 4. UNITED ARAB EMIRATES 3%
- 5. KENYA 2%
- REST OF WORLD 4%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 48%
- BUSINESS SPENDING 52%
- DOMESTIC SPENDING 40%
- INTERNATIONAL SPENDING 60%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020