CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- 10.3% Total GDP contribution
- 330MN Jobs globally (1 in 10 jobs)
- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data), Share of total economy GDP
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services

CAMBODIA 2019 KEY DATA

- CONTRIBUTION OF TRAVEL & TOURISM TO GDP: 26.4% of total economy
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth
- CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT: 2,371.1 jobs (000's)
  - (26.4% of total employment)
- INTERNATIONAL VISITOR IMPACT: KHR22,020.3 BN
  - In visitor spend (32.9% of total exports)
    - (USD5,454.2MN)

INBOUND ARRIVALS
- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

OUTBOUND DEPARTURES
- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020