**ROMANIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **5.9% of total economy**
  - Total T&T GDP = RON60.7BN (USD14,293.2MN)
- **+1.3%** 2019 Travel & Tourism GDP growth vs +4.1% real economy GDP growth

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **537.7 jobs (000’s)** (6.3% of total employment)

### INTERNATIONAL VISITOR IMPACT

- **RON15.6BN** in visitor spend (3.7% of total exports) (USD3,667.1MN)

### INBOUND ARRIVALS

1. Germany 12%
2. Israel 10%
3. Italy 9%
4. France 6%
5. United States 6%
   - **REST OF WORLD 57%**

### OUTBOUND DEPARTURES

1. Hungary 27%
2. Greece 12%
3. Bulgaria 11%
4. United Kingdom 9%
5. Ukraine 8%
   - **REST OF WORLD 33%**

### SECTOR CHARACTERISTICS (2019)

- **Leisure spending** 71%
- **Business spending** 29%
- **Domestic spending** 56%
- **International spending** 44%

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1. All values are in constant 2019 prices & exchange rates
   - As reported in March 2020

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While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO