REUNION 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

+3.3% vs +2.0% real economy GDP growth

REUNION 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.0% OF TOTAL ECONOMY

Total T&T GDP = EUR1,980.0MN (USD2,207.3MN)

29.1 JOBS (000's)

(11.2% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR402.4 MN

in visitor spend (80.1% of total exports)

(USD448.5MN)

INBOUND ARRIVALS

- 1. FRANCE 79%
- 2. MAURITIUS 5%
- 3. DENMARK 1%
- 4. GREECE 1%
- 5. GERMANY 1%
- REST OF WORLD 13%

OUTBOUND DEPARTURES

- 1. MAURITIUS 77%
- 2. MADAGASCAR 12%
- 3. SEYCHELLES 3%
- 4. COMOROS 2%
- 5. MEXICO 1%
- REST OF WORLD 5%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 74%
- BUSINESS SPENDING 26%
- DOMESTIC SPENDING 72%
- INTERNATIONAL SPENDING 28%

1 All values are in constant 2019 prices & exchange rates

As reported in March 2020