### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data). Share of total economy GDP

**COUNTRY 2019 KEY DATA**

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)
- **+8.6%** 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth
- **2,371.1 jobs (000’s)**
  - (26.4% of total employment)
- **KHR22,020.3BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

**INBOUND ARRIVALS**

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

**OUTBOUND DEPARTURES**

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisue Spending</td>
<td>64%</td>
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<tr>
<td>Business Spending</td>
<td>36%</td>
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<tr>
<td>Domestic Spending</td>
<td>23%</td>
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<tr>
<td>International Spending</td>
<td>77%</td>
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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020