### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution
- **330MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

#### CAMBODIA 2019 KEY DATA

- **26.4% OF TOTAL ECONOMY**
  - Total T&T GDP = KHR28,706.2BN (USD7110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 JOBS (000's)**
  - (26.4% of total employment)

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports) (USD5454.2MN)

#### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
6. REST OF WORLD 40%

#### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
6. REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

#### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 64%
- **BUSINESS SPENDING**
  - 36%
- **DOMESTIC SPENDING**
  - 23%
- **INTERNATIONAL SPENDING**
  - 77%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020