### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **26.4%**
  - Of total economy
  - Total T&T GDP = KHR28,706.28BN (USD5,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

#### CAMBODIA 2019 KEY DATA

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
- **2,371.1**
  - JOBS (000's)
  - (26.4% of total employment)

- **INTERNATIONAL VISITOR IMPACT**
- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

#### INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

#### OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

#### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Leisure Spending</th>
<th>Business Spending</th>
<th>Domestic Spending</th>
<th>International Spending</th>
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<tbody>
<tr>
<td>64%</td>
<td>36%</td>
<td>23%</td>
<td>77%</td>
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^1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

DATA COMING SOON