CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019
10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td></td>
</tr>
<tr>
<td>Automotive</td>
<td></td>
</tr>
<tr>
<td>Agriculture</td>
<td></td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>5%</td>
</tr>
<tr>
<td>Retail</td>
<td></td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

CAMBODIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
26.4% OF TOTAL ECONOMY
Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

+8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
2,371.1 JOBS (000’s)
(26.4% of total employment)

INTERNATIONAL VISITOR IMPACT
KHR22,020.3BN
in visitor spend (32.9% of total exports)
(USD5,454.2MN)

INBOUND ARRIVALS
- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

OUTBOUND DEPARTURES
- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Segment</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure Spending</td>
<td>64%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>36%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>23%</td>
</tr>
<tr>
<td>International Spendiing</td>
<td>77%</td>
</tr>
</tbody>
</table>

1All values are in constant 2019 prices & exchange rates
As reported in March 2020