**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

**10.3%**

Total GDP contribution

**330 MN**

Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>0%</th>
<th>5%</th>
<th>10%</th>
<th>15%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
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<tr>
<td>Automotive</td>
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<tr>
<td>Agriculture</td>
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<tr>
<td>Travel &amp; Tourism</td>
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<tr>
<td>Retail</td>
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<tr>
<td>Financial Services</td>
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</tbody>
</table>

### CAMBODIA 2019 KEY DATA

**26.4% OF TOTAL ECONOMY**

Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**+8.6%**

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**2,371.1 JOBS (000's)**

(26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

KHR22,020.3 BN

in visitor spend (32.9% of total exports) (USD5,454.2MN)

### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
 REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
 REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Leisure Spending</th>
<th>Business Spending</th>
<th>Domestic Spending</th>
<th>International Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage</td>
<td>64%</td>
<td>36%</td>
<td>23%</td>
<td>77%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020