### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

<table>
<thead>
<tr>
<th>Global GDP Impact by Sector (2018 data)</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>0%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>0%</td>
</tr>
</tbody>
</table>

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

2.5% Jobs globally (1 in 10 jobs)

3.5%

#### INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIETNAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

#### OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIETNAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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#### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

- 26.4% OF TOTAL ECONOMY
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
- +8.6%
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- 2,371.1 JOBS (000's)
  - (26.4% of total employment)

- KHR22,020.3 BN
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)