CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330 MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
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<tbody>
<tr>
<td>Mining</td>
<td></td>
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<tr>
<td>Automotive</td>
<td></td>
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<tr>
<td>Agriculture</td>
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<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
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<tr>
<td>Retail</td>
<td></td>
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<tr>
<td>Financial Services</td>
<td>10%</td>
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<tr>
<td>Total</td>
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</tbody>
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COUNTRY 2019 KEY DATA

26.4% OF TOTAL ECONOMY

Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

2,371.1 JOBS (000’s)
(26.4% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

KHR22,020.3 BN
in visitor spend (32.9% of total exports)
(USD5,454.2MN)

INBOUND ARRIVALS

1. CHINA 24%
2. VIETNAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIETNAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING: 64%
BUSINESS SPENDING: 36%
DOMESTIC SPENDING: 23%
INTERNATIONAL SPENDING: 77%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020