# CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

## GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

## CONTRIBUTION OF TRAVEL & TOURISM TO GDP
- **26.4%** of total economy
- Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

## CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
- **2,371.1** jobs (000's)
- (26.4% of total employment)

## INTERNATIONAL VISITOR IMPACT
- **KHR22,020.3 BN** in visitor spend (32.9% of total exports)
- (USD5,454.2MN)

## INBOUND ARRIVALS
1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
- REST OF WORLD 40%

## OUTBOUND DEPARTURES
1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
- REST OF WORLD 10%

## SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

---

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

---

Global GDP impact by sector (2018 data), Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO