### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330M** Jobs globally (1 in 10 jobs)

#### CAMBODIA 2019 KEY DATA

- **26.4%** of total economy
- **+8.6%** 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

#### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
6. REST OF WORLD 40%

#### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
6. REST OF WORLD 10%

#### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020