GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

2.2% OF TOTAL ECONOMY
Total T&T GDP = PGK1,693.5MN (USD503.0MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

78.5 JOBS (000's)
(2.2% of total employment)

INTERNATIONAL VISITOR IMPACT

PGK48.3 MN
in visitor spend (0.1% of total exports)
(USD14.4MN)

INBOUND ARRIVALS

1. AUSTRALIA 46%
2. PHILIPPINES 10%
3. UNITED STATES 8%
4. CHINA 7%
5. NEW ZEALAND 4%
REST OF WORLD 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 67%
- BUSINESS SPENDING 33%
- DOMESTIC SPENDING 97%
- INTERNATIONAL SPENDING 3%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

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