10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

13.6% OF TOTAL ECONOMY +1.2%

vs +2.8% real economy GDP growth

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

1. UNITED STATES 17% 1. UNITED STATES 26%
2. COLOMBIA 14% 2. COSTA RICA 15%
3. VENEZUELA 13% 3. COLOMBIA 12%
4. ECUADOR 5% 4. MEXICO 9%
5. BRAZIL 5% 5. DOMINICAN REPUBLIC 5%
REST OF WORLD 46% REST OF WORLD 33%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

PAB5,658.1 MN in visitor spend (21.7% of total exports) (USD5,658.1 MN)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining Automotive Agriculture Travel & Tourism Retail Financial Services

0% 5% 10% 15%

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

1. LEISURE SPENDING 84%
2. BUSINESS SPENDING 16%
3. DOMESTIC SPENDING 24%
4. INTERNATIONAL SPENDING 76%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020