OMAN 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

OMAN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.5% OF TOTAL ECONOMY

Total T&T GDP = OMR2,450.1MN (USD6,372.2MN)

+5.2% 2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

178.3 JOBS (000’s)

(8.1% of total employment)

INTERNATIONAL VISITOR IMPACT

OMR1,269.3MN in visitor spend (7.1% of total exports)

(USD3,301.1MN)

INBOUND ARRIVALS

1. UNITED ARAB EMIRATES 15%
2. INDIA 11%
3. UNITED KINGDOM 6%
4. GERMANY 5%
5. SAUDI ARABIA 3%
REST OF WORLD 60%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 59%
2. SAUDI ARABIA 10%
3. INDIA 6%
4. QATAR 4%
5. BAHRAIN 2%
REST OF WORLD 19%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 68%
BUSINESS SPENDING 32%
DOMESTIC SPENDING 42%
INTERNATIONAL SPENDING 58%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020