### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

#### CAMBODIA 2019 KEY DATA

- **26.4%** of total economy
  - Contribution of Travel & Tourism to GDP
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

- **2,371.1** jobs (000's)
  - Contribution of Travel & Tourism to employment
  - (26.4% of total employment)

- **KHR22,020.3 BN**
  - International visitor impact
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

#### INBOUND ARRIVALS

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
6. Rest of World 40%

#### OUTBOUND DEPARTURES

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
6. Rest of World 10%

### SECTOR CHARACTERISTICS (2019)

- **Leisure spending**
  - 64%

- **Business spending**
  - 36%

- **Domestic spending**
  - 23%

- **International spending**
  - 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020