**CAMBODIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330M** Jobs globally (1 in 10 jobs)

**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**Global GDP impact by sector (2018 data)**: Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>10%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>4%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>26.4%</td>
</tr>
<tr>
<td>Retail</td>
<td>13%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>9%</td>
</tr>
</tbody>
</table>

### CAMBODIA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**26.4% of total economy**

Total T&T GDP = KHR28,706.2BN (USD110.2MN)

2019 Travel & Tourism GDP growth vs **+8.6%** real economy GDP growth

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

**2,371.1 jobs (000’s)**

(26.4% of total employment)

#### INTERNATIONAL VISITOR IMPACT

**KHR22,020.3 BN**

In visitor spend (32.9% of total exports)

(USD5,454.2MN)

### INBOUND ARRIVALS

- **1. CHINA 24%**
- **2. VIET NAM 15%**
- **3. LAOS 8%**
- **4. THAILAND 7%**
- **5. SOUTH KOREA 6%**
- **REST OF WORLD 40%**

### OUTBOUND DEPARTURES

- **1. THAILAND 53%**
- **2. TAIWAN, CHINA 16%**
- **3. VIET NAM 12%**
- **4. CHINA 5%**
- **5. MALAYSIA 4%**
- **REST OF WORLD 10%**

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Spending Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure Spending</td>
<td>64%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>36%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>23%</td>
</tr>
<tr>
<td>International Spending</td>
<td>77%</td>
</tr>
</tbody>
</table>

1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020