**CAMBODIA**  
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**  
  Total GDP contribution
- **330MN**  
  Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

### CAMBODIA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

26.4% of total economy  
Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

+8.6%  
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,371.1 jobs (000’s)  
(26.4% of total employment)

#### INTERNATIONAL VISITOR IMPACT

KHR22,020.3BN  
in visitor spend (32.9% of total exports)  
(USD5,454.2MN)

### INBOUND ARRIVALS

1. CHINA 24%  
2. VIET NAM 15%  
3. LAOS 8%  
4. THAILAND 7%  
5. SOUTH KOREA 6%  
REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%  
2. TAIWAN, CHINA 16%  
3. VIET NAM 12%  
4. CHINA 5%  
5. MALAYSIA 4%  
REST OF WORLD 10%

### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Category</th>
<th>Leisue Spending</th>
<th>Business Spending</th>
<th>Domestic Spending</th>
<th>International Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent</td>
<td>64%</td>
<td>36%</td>
<td>23%</td>
<td>77%</td>
</tr>
</tbody>
</table>

1. All values are in constant 2019 prices & exchange rates  
2. As reported in March 2020