CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

- **1 in 4 net new jobs were created by Travel & Tourism over the last five years**

- **Global GDP impact by sector (2018 data). Share of total economy GDP**
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services
  - 0%
  - 5%
  - 10%
  - 15%

CAMBODIA 2019 KEY DATA

- **26.4% OF TOTAL ECONOMY**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 JOBS (000's)**
  - (26.4% of total employment)

- **KH22,020.3BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- **64%**
  - LEISURE SPENDING
- **36%**
  - BUSINESS SPENDING
- **23%**
  - DOMESTIC SPENDING
- **77%**
  - INTERNATIONAL SPENDING

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020