CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- Total GDP contribution: 10.3%
- Travel & Tourism contribution: 2.5%, significantly more than 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data): Share of total economy GDP
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services

COUNTRY

- 330 MN jobs globally (1 in 10 jobs)

CAMBODIA 2019 KEY DATA

1. CONTRIBUTION OF TRAVEL & TOURISM TO GDP
   - 26.4% of total economy
   - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
   - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

2. CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
   - 2,371.1 jobs (000's)
   - 26.4% of total employment

3. INTERNATIONAL VISITOR IMPACT
   - KHR22,020.3BN in visitor spend (32.9% of total exports)
   - (USD5,454.2MN)

INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
6. REST OF WORLD 40%

OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
6. REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

1. LEISURE SPENDING: 64%
2. BUSINESS SPENDING: 36%
3. DOMESTIC SPENDING: 23%
4. INTERNATIONAL SPENDING: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020