## CAMBODIA
### 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

### CAMBODIA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1 jobs (000's)**
  - (26.4% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### INBOUND ARRIVALS

1. **CHINA 24%**
2. **VIET NAM 15%**
3. **LAOS 8%**
4. **THAILAND 7%**
5. **SOUTH KOREA 6%**
6. **REST OF WORLD 40%**

### OUTBOUND DEPARTURES

1. **THAILAND 53%**
2. **TAIWAN, CHINA 16%**
3. **VIET NAM 12%**
4. **CHINA 5%**
5. **MALAYSIA 4%**
6. **REST OF WORLD 10%**

**Note:** Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **Leisure spending**
- **Business spending**
- **Domestic spending**
- **International spending**

**64%**

**36%**

**23%**

**77%**

**1**All values are in constant 2019 prices & exchange rates

As reported in March 2020

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%