**NEPAL 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- **6.7% of total economy**
- **+7.5%** vs +9.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **1,034.0 jobs (000’s)**
- (6.9% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **NPR93.9 BN** in visitor spend (30.8% of total exports)
- (USD833.8MN)

**INBOUND ARRIVALS**

- 1. INDIA 17%
- 2. CHINA 13%
- 3. UNITED STATES 8%
- 4. SRI LANKA 6%
- 5. UNITED KINGDOM 6%
- REST OF WORLD 51%

**OUTBOUND DEPARTURES**

- 1. INDIA 27%
- 2. THAILAND 8%
- 3. JAPAN 6%
- 4. CHINA 6%
- 5. MALAYSIA 5%
- REST OF WORLD 48%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 86%
- BUSINESS SPENDING: 14%
- DOMESTIC SPENDING: 55%
- INTERNATIONAL SPENDING: 45%

**Note:** Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020