## CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

<table>
<thead>
<tr>
<th>Total GDP contribution</th>
<th>Jobs globally (1 in 10 jobs)</th>
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<tbody>
<tr>
<td>10.3%</td>
<td>330MN</td>
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While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

### CAMBODIA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

26.4% of total economy

Total T&T GDP = KHR28,706.28B (USD7,110.2MN)

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,371.1 jobs (000’s)

(26.4% of total employment)

#### INTERNATIONAL VISITOR IMPACT

KHR22,020.3BN in visitor spend (32.9% of total exports)

(USD5,454.2MN)

### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%

REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%

REST OF WORLD 10%

#### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

### Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020