1All values are in constant 2019 prices & exchange rates
As reported in March 2020

## CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **26.4%** of total economy
  - Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1** jobs (000’s)
  - (26.4% of total employment)

### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### INBOUND ARRIVALS

1. **CHINA 24%**
2. **VIET NAM 15%**
3. **LAOS 8%**
4. **THAILAND 7%**
5. **SOUTH KOREA 6%**
6. **REST OF WORLD 40%**

### OUTBOUND DEPARTURES

1. **THAILAND 53%**
2. **TAIWAN, CHINA 16%**
3. **VIET NAM 12%**
4. **CHINA 5%**
5. **MALAYSIA 4%**
6. **REST OF WORLD 10%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 64%

- **BUSINESS SPENDING**
  - 36%

- **DOMESTIC SPENDING**
  - 23%

- **INTERNATIONAL SPENDING**
  - 77%

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Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%