CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

<table>
<thead>
<tr>
<th>Contribution of Travel &amp; Tourism to GDP</th>
<th>10.3% Total GDP contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>330MN Jobs globally (1 in 10 jobs)</td>
<td>2.5%</td>
</tr>
<tr>
<td></td>
<td>3.5%</td>
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</tbody>
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While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0.1%</td>
</tr>
<tr>
<td>Automotive</td>
<td>0.3%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>1.5%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10.3%</td>
</tr>
<tr>
<td>Retail</td>
<td>1.4%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>0.6%</td>
</tr>
</tbody>
</table>

CAMBODIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

26.4% OF TOTAL ECONOMY
Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

+8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,371.1 JOBS (000’s)
(26.4% of total employment)

INTERNATIONAL VISITOR IMPACT

KHR22,020.3BN
in visitor spend (32.9% of total exports)
(USD5,454.2MN)

INBOUND ARRIVALS

1. China 24%
2. Viet Nam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
REST OF WORLD 40%

OUTBOUND DEPARTURES

1. Thailand 53%
2. Taiwan, China 16%
3. Viet Nam 12%
4. China 5%
5. Malaysia 4%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- Leisure Spending: 64%
- Business Spending: 36%
- Domestic Spending: 23%
- International Spending: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020