CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

COUNTRY 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- 26.4% OF TOTAL ECONOMY
  - Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)

- +8.6%
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- 2,371.1 JOBS (000’s)
  - (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- KHR22,020.3BN
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

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<tr>
<th>LEISURE SPENDING</th>
<th>BUSINESS SPENDING</th>
<th>DOMESTIC SPENDING</th>
<th>INTERNATIONAL SPENDING</th>
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<tbody>
<tr>
<td>64%</td>
<td>36%</td>
<td>23%</td>
<td>77%</td>
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1All values are in constant 2019 prices & exchange rates
As reported in March 2020