Cambodia 2020 Annual Research: Key Highlights

**Global Data 2019**

- **10.3%**
  - Total GDP contribution

- **330M**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.

**Cambodia 2019 Key Data**

**Contribution of Travel & Tourism to GDP**

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**Contribution of Travel & Tourism to Employment**

- **2,371.1 jobs (000s)**
  - (26.4% of total employment)

**International Visitor Impact**

- **KHR22,020.3BN**
  - In visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

**Inbound Arrivals**

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
6. Rest of World 40%

**Outbound Departures**

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
6. Rest of World 10%

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

**Sector Characteristics (2019)**

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020