CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- Total GDP contribution: 10.3%
- Jobs globally (1 in 10 jobs): 330,000,000
- Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data), Share of total economy GDP:
  - Mining: 0%
  - Automotive: 5%
  - Agriculture: 10%
  - Travel & Tourism: 15%

CAMBODIA 2019 KEY DATA

- Contribution of Travel & Tourism to GDP: 26.4% of total economy (2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth)
- Contribution of Travel & Tourism to employment: 2,371,100 jobs (26.4% of total employment)
- International visitor impact: KHR 22,020.3bn in visitor spend (32.9% of total exports)

INBOUND ARRIVALS

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
Rest of World 40%

OUTBOUND DEPARTURES

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
Rest of World 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- Leisure spending: 64%
- Business spending: 36%
- Domestic spending: 23%
- International spending: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020