Cambodia 2020 Annual Research: Key Highlights

Global Data 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

26.4% of total economy

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

2,371.1 jobs (000's) (26.4% of total employment)

International visitor impact

KHR22,020.3bn in visitor spend (32.9% of total exports) (USD5,454.2bn)

Inbound Arrivals

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
Rest of World 40%

Outbound Departures

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
Rest of World 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

Sector Characteristics (2019)

Leisure Spending 64%
Business Spending 36%
Domestic Spending 23%
International Spending 77%

All values are in constant 2019 prices & exchange rates.
As reported in March 2020.