**Cambodia 2020 Annual Research: Key Highlights**

### Global Data 2019

**10.3%**
Total GDP contribution

**330M**
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, **Travel & Tourism** grew significantly more at **3.5%**

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

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### Cambodia 2019 Key Data

**26.4% of Total Economy**
Total T&T GDP = KHR28,706.28BN (USD7,110.2M)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**2,371.1 Jobs (000’s)**
(26.4% of total employment)

**KHR22,020.3BN**
in visitor spend (32.9% of total exports)
(USD5,454.2MN)

### Inbound Arrivals

1. **CHINA 24%**
2. **VIET NAM 15%**
3. **LAOS 8%**
4. **THAILAND 7%**
5. **SOUTH KOREA 6%**
6. **REST OF WORLD 40%**

### Outbound Departures

1. **THAILAND 53%**
2. **TAIWAN, CHINA 16%**
3. **VIET NAM 12%**
4. **CHINA 5%**
5. **MALAYSIA 4%**
6. **REST OF WORLD 10%**

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### Sector Characteristics (2019)

- **Leisure Spending:** 64%
- **Business Spending:** 36%
- **Domestic Spending:** 23%
- **International Spending:** 77%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020