### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

| Contribution of Travel & Tourism to GDP | 10.3% | Total GDP contribution |
| Contribution of Travel & Tourism to Employment | 2.5% | Jobs globally (1 in 10 jobs) |
| Contribution of Travel & Tourism to GDP | 3.5% |

#### CAMBODIA 2019 KEY DATA

| Contribution of Travel & Tourism to GDP | 26.4% of Total Economy |
| 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth |

| Contribution of Travel & Tourism to Employment | 2,371.1 jobs (000's) |
| Contribution of Travel & Tourism to Total Employment |

| International Visitor Impact | KHR22,020.3 BN |
| in visitor spend (32.9% of total exports) |

#### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
**REST OF WORLD 40%**

#### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
**REST OF WORLD 10%**

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 64%
- **BUSINESS SPENDING**: 36%
- **DOMESTIC SPENDING**: 23%
- **INTERNATIONAL SPENDING**: 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020