CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

2.5% Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

COUNTRY 2019 KEY DATA

26.4% OF TOTAL ECONOMY
Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

+8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

2,371.1 JOBS (000's)
(26.4% of total employment)

INTERNATIONAL VISITOR IMPACT
KHR22,020.3BN in visitor spend (32.9% of total exports) (USD5,454.2MN)

INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING 64%
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING 23% 36%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020