# CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

## GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

## CAMBODIA 2019 KEY DATA

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **26.4%** of total economy
  - Total T&T GDP = KHR28,706.28B (USD7,110.2M)

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1** jobs (000s)
  - (26.4% of total employment)

### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2M)

## INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
6. REST OF WORLD 40%

## OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
6. REST OF WORLD 10%

## SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported March 2020
3. Data are average shares over the 2016–2018 period
4. Source: Oxford Economics, national sources and UNWTO