## CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 20%
- Financial Services: 30%

### CAMBODIA 2019 KEY DATA

- **26.4% OF TOTAL ECONOMY**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
- **+8.6%** 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth
- **2,371.1 JOBS (000’s)**
  - (26.4% of total employment)
- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
    - (USD5,454.2MN)

### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 64%
- **BUSINESS SPENDING** 36%
- **DOMESTIC SPENDING** 23%
- **INTERNATIONAL SPENDING** 77%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020