### GLOBAL DATA 2019

**10.3%**
Total GDP contribution

**330 MN**
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

### LAOS 2019 KEY DATA

**9.1% OF TOTAL ECONOMY**
Total T&T GDP = LAK15,364.0BN (USD1,770.5MN)

**+6.5%**
2019 Travel & Tourism GDP growth vs +6.4% real economy GDP growth

**329.7 JOBS (000’s)**
(9.6% of total employment)

**LAK7,186.2 BN**
in visitor spend (12.6% of total exports) (USD828.1MN)

### INBOUND ARRIVALS

1. THAILAND 45%
2. VIET NAM 22%
3. CHINA 16%
4. SOUTH KOREA 5%
5. UNITED STATES 1%
6. REST OF WORLD 11%

### OUTBOUND DEPARTURES

1. THAILAND 58%
2. TAIWAN, CHINA 17%
3. CAMBODIA 16%
4. VIET NAM 4%
5. CHINA 2%
6. REST OF WORLD 3%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 82%  
  **BUSINESS SPENDING**: 18%
- **DOMESTIC SPENDING**: 38%  
  **INTERNATIONAL SPENDING**: 62%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020