**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data)**

- Share of total economy GDP:
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services

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**CAMBODIA 2019 KEY DATA**

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 jobs (000’s)**
  - (26.4% of total employment)

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

**INBOUND ARRIVALS**

- 1. China 24%
- 2. Vietnam 15%
- 3. Laos 8%
- 4. Thailand 7%
- 5. South Korea 6%
- REST OF WORLD 40%

**OUTBOUND DEPARTURES**

- 1. Thailand 53%
- 2. Taiwan, China 16%
- 3. Vietnam 12%
- 4. China 5%
- 5. Malaysia 4%
- REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 23%
- INTERNATIONAL SPENDING 77%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

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