**CAMBODIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **2.5%**
  - Travel & Tourism grew significantly more than the global economy

- **3.5%**
  - Travel & Tourism contributed more than the global economy

- **1 in 4 net new jobs**
  - Created by Travel & Tourism over the last five years

- Global GDP impact by sector (2018 data), Share of total economy GDP
  - Mining: 0%
  - Automotive: 3%
  - Agriculture: 1%
  - Travel & Tourism: 10%
  - Retail: 5%
  - Financial Services: 15%

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### CAMBODIA 2019 KEY DATA

- **26.4% OF TOTAL ECONOMY**
  - Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 JOBS (000s)**
  - (26.4% of total employment)

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports) (USD5,454.2MN)

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### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
6. REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
6. REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
- **BUSINESS SPENDING**
- **DOMESTIC SPENDING**
- **INTERNATIONAL SPENDING**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure</td>
<td>64%</td>
</tr>
<tr>
<td>Business</td>
<td>36%</td>
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<tr>
<td>Domestic</td>
<td>23%</td>
</tr>
<tr>
<td>International</td>
<td>77%</td>
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</tbody>
</table>

1All values are in constant 2019 prices & exchange rates
As reported in March 2020