**Cambodia 2020 Annual Research: Key Highlights**

**Global Data 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- While the global economy grew by 2.5%, **Travel & Tourism grew significantly more at 3.5%**
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years
- **Global GDP impact by sector (2018 data). Share of total economy GDP**
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services
  - 0%
  - 5%
  - 10%
  - 15%

**Cambodia 2019 Key Data**

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth
- **2,371.1 jobs (000’s)**
  - (26.4% of total employment)
- **KHR 22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

**Inbound Arrivals**

- 1. China 24%
- 2. Viet Nam 15%
- 3. Laos 8%
- 4. Thailand 7%
- 5. South Korea 6%
- Rest of World 40%

**Outbound Departures**

- 1. Thailand 53%
- 2. Taiwan, China 16%
- 3. Viet Nam 12%
- 4. China 5%
- 5. Malaysia 4%
- Rest of World 10%

**Note:** Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**Sector Characteristics (2019)**

- **Leisure Spending:** 64%
- **Business Spending:** 36%
- **Domestic Spending:** 23%
- **International Spending:** 77%

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1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020