### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### CAMBODIA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **26.4%** of total economy
- Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1** Jobs (000's)
- (26.4% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3BN** in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### INBOUND ARRIVALS

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
6. Rest of World 40%

### OUTBOUND DEPARTURES

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
6. Rest of World 10%

#### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020