**Cambodia 2020 Annual Research: Key Highlights**

### Global Data 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

### Cambodia 2019 Key Data

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.28N
  - (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 jobs (000’s)**
  - (26.4% of total employment)

- **KHR22,020.3 BN**
  - International Visitor Impact
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### Inbound Arrivals

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
**Rest of World 40%**

### Outbound Departures

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
**Rest of World 10%**

### Sector Characteristics (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

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1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO