**ISRAEL**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)
- **5.6% of total economy** Growth
- **+2.0%** vs real economy GDP growth
- **227.2 JOBS (000's)** (5.7% of total employment)
- **ILS30.0BN** in visitor spend (7.3% of total exports)

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>10%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>4%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>3.5%</td>
</tr>
<tr>
<td>Retail</td>
<td>3%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>2%</td>
</tr>
</tbody>
</table>

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**ISRAEL 2019 KEY DATA**

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
  - Total T&T GDP = ILS78.8BN (USD22.0BN)
- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
  - 227.2 JOBS (000's)
- **INTERNSATIONAL VISITOR IMPACT**
  - ILS30.0BN in visitor spend (7.3% of total exports)

**INBOUND ARRIVALS**

1. UNITED STATES 22%
2. FRANCE 9%
3. RUSSIAN FEDERATION 9%
4. GERMANY 6%
5. UNITED KINGDOM 6%
6. REST OF WORLD 48%

**OUTBOUND DEPARTURES**

1. POLAND 8%
2. FRANCE 7%
3. ITALY 7%
4. ROMANIA 6%
5. UNITED STATES 6%
6. REST OF WORLD 66%

1All values are in constant 2019 prices & exchange rates

As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO