IRAQ 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

6.4% OF TOTAL ECONOMY

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

2.5%

3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

+6.0% vs +2.7% real economy GDP growth

626.5 JOBS (000’s)

(6.8% of total employment)

INTERNATIONAL VISITOR IMPACT

IQD2,778.2BN

in visitor spend (3.4% of total exports)

(USD2,342.5MN)

IRAQ 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

Total T&T GDP = IQD14,261.5BN (USD12,024.9MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

INBOUND ARRIVALS

1. IRAN 89%
2. PAKISTAN 4%
3. INDIA 3%
4. AZERBAIJAN 1%
5. BAHRAIN 0%
REST OF WORLD 3%

OUTBOUND DEPARTURES

1. IRAN 35%
2. SYRIA 28%
3. TURKEY 17%
4. SAUDI ARABIA 5%
5. LEBANON 5%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

Leisure Spending 51%
Business Spending 49%
Domestic Spending 75%
International Spending 25%

All values are in constant 2019 prices & exchange rates
As reported in March 2020