CONTRIBUTION OF TRAVEL & TOURISM TO GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 25%
- Financial Services: 30%
- Total GDP: 100%

Total T&T GDP = IRR1,377,440.0BN (USD32.3BN)

2019 Travel & Tourism GDP growth (7.3% of total employment) vs -9.3% real economy GDP growth.

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,734.7 JOBS (000's)
(7.3% of total employment)

INTERNATIONAL VISITOR IMPACT

IRR267,232BN in visitor spend (8.0% of total exports) (USD6.3BN)

INBOUND ARRIVALS

1. IRAQ 30%
2. AZERBAIJAN 21%
3. TURKEY 10%
4. PAKISTAN 5%
5. INDIA 1%
REST OF WORLD 33%

OUTBOUND DEPARTURES

1. TURKEY 43%
2. IRAQ 19%
3. UNITED ARAB EMIRATES 10%
4. GEORGIA 5%
5. SYRIA 4%
REST OF WORLD 19%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 94%
- BUSINESS SPENDING: 6%
- DOMESTIC SPENDING: 75%
- INTERNATIONAL SPENDING: 25%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**IRAN 2019 KEY DATA**

- Total GDP contribution: 10.3%
- Jobs globally (1 in 10 jobs): 330MN

**GLOBAL DATA 2019**

- Total GDP contribution: 6.8%
- Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**IRAN 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

- As reported in March 2020
- All values are in constant 2019 prices & exchange rates