INDONESIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

INDONESIA 2019 KEY DATA

5.7% of total economy
Total T&T GDP = IDR897,143.0BN (USD63.6BN)

+3.6% 2019 Travel & Tourism GDP growth vs +5.0% real economy GDP growth

12,568.7 Jobs (000's) (9.7% of total employment)

INTERNATIONAL VISITOR IMPACT
IDR223,342BN in visitor spend (7.7% of total exports) (USD15.8BN)

INBOUND ARRIVALS

1. SINGAPORE 14%
2. MALAYSIA 14%
3. CHINA 13%
4. AUSTRALIA 12%
5. JAPAN 5%
REST OF WORLD 42%

OUTBOUND DEPARTURES

1. MALAYSIA 29%
2. SINGAPORE 22%
3. SAUDI ARABIA 12%
4. CHINA 6%
5. THAILAND 6%
REST OF WORLD 25%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 77%
BUSINESS SPENDING 23%
DOMESTIC SPENDING 58%
INTERNATIONAL SPENDING 42%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.