# CAMBODIA
## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution
- **330MN**
  - Jobs globally (1 in 10 jobs)

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **26.4%** of total economy
  - Total T&T GDP = KHR28,706.28B (USD7,110.2MN)

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1** jobs (000’s)
  - (26.4% of total employment)

### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3 BN** in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### INBOUND ARRIVALS

1. CHINA 24%
2. VIETNAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
**REST OF WORLD 40%**

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIETNAM 12%
4. CHINA 5%
5. MALAYSIA 4%
**REST OF WORLD 10%**

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 64%
- **BUSINESS SPENDING** 36%
- **DOMESTIC SPENDING** 23%
- **INTERNATIONAL SPENDING** 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020
3. Note: Data are average shares over the 2016-2018 period
4. Source: Oxford Economics, national sources and UNWTO

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Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services