Cambodia 2020 Annual Research: Key Highlights

**Global Data 2019**

- **10.3%**
  - Total GDP contribution
- **330MN**
  - Jobs globally (1 in 10 jobs)

**Cambodia 2019 Key Data**

- **26.4%** of total economy
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth
- **2,371.1 jobs (000's)**
  - (26.4% of total employment)
- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

**Inbound Arrivals**

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
6. Rest of World 40%

**Outbound Departures**

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
6. Rest of World 10%

**Note:** Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

**Sector Characteristics (2019)**

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020