### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

1. **Total GDP contribution**: 10.3% (2019)
   - Total GDP contribution was 10.3% in 2019.

2. **Jobs globally (1 in 10 jobs)**: 330M
   - Jobs globally, with 1 in 10 jobs being attributed to Travel & Tourism.

- **While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**.
- **1 in 4 net new jobs were created by Travel & Tourism over the last five years**.
- **Global GDP impact by sector (2018 data)**:
  - Mining: 0%
  - Automotive: 5%
  - Agriculture: 10%
  - Travel & Tourism: 15%
  - Retail: 0%
  - Financial Services: 0%

#### CAMBODIA 2019 KEY DATA

1. **Contribution of Travel & Tourism to GDP**: 26.4% of total economy
   - Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)

2. **Contribution of Travel & Tourism to employment**: 2,371.1 jobs (000's)
   - (26.4% of total employment)

3. **International visitor impact**:
   - KHR22,020.3bn
     - In visitor spend (32.9% of total exports)
     - (USD5,454.2MN)

#### INBOUND ARRIVALS

- **1. China**: 24%
- **2. Vietnam**: 15%
- **3. Laos**: 8%
- **4. Thailand**: 7%
- **5. South Korea**: 6%
- **Rest of world**: 40%

#### OUTBOUND DEPARTURES

- **1. Thailand**: 53%
- **2. Taiwan, China**: 16%
- **3. Vietnam**: 12%
- **4. China**: 5%
- **5. Malaysia**: 4%
- **Rest of world**: 10%

#### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Category</th>
<th>Leisure Spending</th>
<th>Business Spending</th>
<th>Domestic Spending</th>
<th>International Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>64%</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Business Spending</td>
<td>36%</td>
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</tr>
<tr>
<td>Domestic Spending</td>
<td>23%</td>
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<td></td>
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<tr>
<td>International Spending</td>
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<td>77%</td>
</tr>
</tbody>
</table>

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1. **All values are in constant 2019 prices & exchange rates**
2. **As reported in March 2020**

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- Source: Oxford Economics, national sources and UNWTO.