## 2020 Annual Research: Key Highlights

### Global Data 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

### Guyana Key Data

- **4.4% of Total Economy**
  - While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

- **+8.2%**
  - Global GDP impact by sector (2018 data). Share of total economy GDP

- **13.3 jobs (000's)**
  - (4.7% of total employment)

### International Visitor Impact

- **GYD7.0 BN**
  - in visitor spend (2.1% of total exports)
  - (USD33.8MN)

### Inbound Arrivals

- **1. United States 34%**
- **2. Cuba 19%**
- **3. Canada 9%**
- **4. Trinidad and Tobago 8%**
- **5. Suriname 7%**
- **Rest of World 23%**

### Outbound Departures

- **1. United States 34%**
- **2. Suriname 20%**
- **3. Trinidad and Tobago 17%**
- **4. Barbados 7%**
- **5. Canada 4%**
- **Rest of World 18%**

### Sector Characteristics (2019)

- **Leisure Spending**: 86%
- **Business Spending**: 14%
- **Domestic Spending**: 75%
- **International Spending**: 25%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020