**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.3%</td>
<td>Total GDP contribution</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Jobs (in millions)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>330</td>
<td>Jobs globally (1 in 10 jobs)</td>
</tr>
</tbody>
</table>

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 1%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 5%
- Financial Services: 10%

### CAMBODIA 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- 26.4% of total economy
- Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- 2,371.1 jobs (000's)
- (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- KHR22,020.3BN in visitor spend (32.9% of total exports)
- (USD5,454.2MN)

### INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

### OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure Spending</td>
<td>64%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>36%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>23%</td>
</tr>
<tr>
<td>International Spending</td>
<td>77%</td>
</tr>
</tbody>
</table>

1. All values are in constant 2019 prices & exchange rates.
2. As reported in March 2020.