10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

**Global GDP impact by sector (2018 data)**
- Share of total economy GDP
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services

**GLOBAL DATA 2019**

**CAMBODIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **2,371.1 jobs (000's)**
  - (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **KHR22,020.3bn**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

**INBOUND ARRIVALS**

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

**OUTBOUND DEPARTURES**

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 64%
- **BUSINESS SPENDING**
  - 36%
- **DOMESTIC SPENDING**
  - 23%
- **INTERNATIONAL SPENDING**
  - 77%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020