CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data).

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

COUNTRY INBOUND ARRIVALS

- **1. CHINA 24%**
- **2. VIETNAM 15%**
- **3. LAOS 8%**
- **4. THAILAND 7%**
- **5. SOUTH KOREA 6%**
- **REST OF WORLD 40%**

OUTBOUND DEPARTURES

- **1. THAILAND 53%**
- **2. TAIWAN, CHINA 16%**
- **3. VIETNAM 12%**
- **4. CHINA 5%**
- **5. MALAYSIA 4%**
- **REST OF WORLD 10%**

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

INBOUND ARRIVALS

- **2019 KEY DATA**
- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth
- **2,371.1 jobs (000’s)**
  - (26.4% of total employment)
- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
- **BUSINESS SPENDING**
- **DOMESTIC SPENDING**
- **INTERNATIONAL SPENDING**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure</td>
<td>64%</td>
</tr>
<tr>
<td>Business</td>
<td>36%</td>
</tr>
<tr>
<td>Domestic</td>
<td>23%</td>
</tr>
<tr>
<td>International</td>
<td>77%</td>
</tr>
</tbody>
</table>

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020